

Appendix No. 5 to the Regulations of the HugeTECH Revolution Startup Platform Project

Monthly evaluation card
Evaluation from the 3rd to 6th month of incubation

Phase
INCUBATION PROGRAMME

Agreement number:	
Name consistent with the National Court Register:	
NIP (Tax Identification Number):	
Month of incubation under evaluation:	

No.	Criterion name	Number of points
1.	<p>Product innovativeness – the evaluation includes, among others:</p> <ul style="list-style-type: none"> — Determining the unique features of the product/service that distinguish it on the market. "[...] the introduction to the market by a given enterprise of a product or service that is new or significantly improved in terms of its features or uses. This includes significant improvements in technical specifications, components and materials, embedded software, ease of use or other functional features." — Analysis of customer needs and the possibility of adapting the product/service to these needs. — Evaluating the potential of a product/service to provide competitive advantage through innovative features or technologies. <p>Under this criterion, it is possible to award from 1 to 5 points, and the number of points awarded means that the criterion has been met to the extent of:</p> <ul style="list-style-type: none"> — innovation at the global level – 5 points — innovation at European level – 4 points — innovation at the national level – 3 points — innovation at the regional level – 2 points — innovation at the company level – 1 point <p>Startups that have innovation at, at least, the national level can proceed to further work.</p>	
	Justification for a negative outcome of evaluation:	

No.	Criterion name	Number of points
2.	<p>Commercialization potential – the evaluation concerns, among others:</p> <ul style="list-style-type: none"> — analysis of the business potential of the submitted idea, taking into account the indicated target market, customer segments, how it solves the problem or meets the needs of potential customers and the possibility of scaling the business. — presentation of the reasonableness of planned revenues and estimated costs. — evaluation of market entry barriers and possible strategies to overcome them. — identification of distribution channels and marketing strategy needed for effective commercialization of the product/service. <p>Under this criterion, it is possible to award from 1 to 5 points, and the number of points awarded means that the criterion has been met to the extent of:</p> <ul style="list-style-type: none"> 5 – very good 4 – good 3 – average 2 – low 1 – insufficient 	
<p>Justification for a negative outcome of evaluation:</p>		

No.	Criterion name	Number of points
3.	<p>Business model – the evaluation concerns, among others:</p> <ul style="list-style-type: none"> — analysis of various business models used by competitors and their effectiveness. — determining what the main sources of revenue and costs are within the business model. — analysis of the flexibility of the business model and its ability to adapt to changing market conditions. <p>Under this criterion, it is possible to award from 1 to 5 points, and the number of points awarded means that the criterion has been met to the extent of:</p> <ul style="list-style-type: none"> 5 – very good 4 – good 3 – average 2 – low 1 – insufficient 	
<p>Justification for a negative outcome of evaluation:</p>		

No.	Criterion name	Number of points
4.	<p>Business scalability – the evaluation concerns, among others:</p> <ul style="list-style-type: none"> — evaluating the ability to scale operations as demand for the product/service increases. — analysis of the infrastructure and operational processes needed to support a larger scale of operations. — identification of factors limiting scalability and strategies to eliminate or minimize them. — the project's ability to grow/scale in models (e.g. licensing, franchising, partnership model, open innovation model, internationalization, expanding activities to new industries, etc.). In particular evaluated will be: the adequacy of the selected scaling route to the project type, its industry specificity, and the planned business model. <p>Under this criterion, it is possible to award from 1 to 5 points, and the number of points awarded means that the criterion has been met to the extent of:</p> <ul style="list-style-type: none"> 5 – very good 4 – good 3 – average 2 – low 1 – insufficient 	
<p>Justification for a negative outcome of evaluation:</p>		

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Signature of the chairman of the Expert Panel